

<b>Detailed Coverage of Chapter Activities</b>	<b>Points</b>
Detailed description of chapter events/activities	35
Relevant and contextualized photos (through captions)	20
Ease of navigation between photos	5
<b>Total Points</b>	<b>60</b>
<b>Content</b>	<b>Points</b>
Calendar	5
Inclusion of forms and other information facilitating and encouraging participation in chapter activities (club forms, GJCL event FAX's, etc.)	10
Links to related external JCL and classical sites	10
Spelling, grammar, and quality of writing	10
Archives (past events, newsletters, contest results, etc.)	10
Awards	5
<b>Total Points</b>	<b>50</b>
<b>Design</b>	<b>Points</b>
Creativity	10
Effectiveness of design	15
Ease & intuitiveness of navigation	15
Consistency of design	5
<b>Total Points</b>	<b>45</b>
<b>Technical Execution</b>	<b>Points</b>
Correctness of implementation (no broken links, no JavaScript errors, etc.)	10
Browser independence	5
Resolution independence	5
<b>Total Points</b>	<b>20</b>
<b>Grand Total Points</b>	<b>175</b>
<b>Bonus</b>	<b>Points</b>
Interactivity (puzzles, quizzes, etc.)	5
Incorporation of social media	5
Officer Info	5
Chapter Minutes/Constitution	5
Mobile Compatibility	5