

Enter the NJCL Publicity Contest!

It's a great way to represent your chapter at national convention. There is also a publicity contest at the GJCL level, so entries can win your chapter sweepstakes points and recognition at state convention, along with the chance to compete at the national level!

If you look at the rules on the NJCL website, you may feel overwhelmed, but please don't be. We just want you to bring us one item! Don't worry about points and inches and other regulations. Just follow these easy steps:

- 1) Bring your publicity items to state convention.
- 2) Plan to leave your entry with the GJCL officers, and we will enter it for you!
- 3) Here is the only hard part to remember, but we only need one copy per school:

School **MUST** include a cover sheet containing the name of its chapter and sponsor as well as the school address. This sheet should also include the sponsor's home phone number or personal e-mail address in case clarification of an item is needed. In addition, all items submitted should contain the chapter's name and state.

Entries containing more than 5 items **MUST** be submitted in a 3-ring binder. Points will be deducted for failing to do so. Bonus points will be awarded to those chapters which organize their binder so all items of the same type appear together (10% max) and in the exact order in which they appear on the NJCL website (10% max).

Do you need some ideas? Here are some **easy** ones:

- a) Did you enter your Homecoming Parade? Bring a picture of your float!
- b) Do you have a ceremony for your Latin Honor Society? Bring a copy of the program.
- c) Are you in the yearbook? Bring a copy of that page in the yearbook.
- d) Do you have a website for your club? Just bring the URL.
- e) Any articles in your school newspaper, PTSA newsletters, an eNews letter? Bring a copy!
- f) Did you sponsor a contestant in any contests at your school? Bring some verification – a program, letter from organization, or the like.

For more information on the contest and its regulations, check this out:

http://www.njcl.org/uploads/files/2011/Publicity_Rules_10_11_1.pdf

Why do we want you to enter? There is another contest at National Convention that is based on the percentage of chapters that enter the publicity contest. Georgia can win that one! All we need is one entry from each chapter! We will organize and mail it all for you, too! And, your chapter doesn't even have to be present at state or national convention for it to count. Just do steps 1, 2, and 3!

Thanks for helping Georgia win one more contest at national convention!

Bonam fortunam!